



FOR IMMEDIATE RELEASE
June 23, 2010

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Lake Rudolph Campground & RV Resort Donates to Ronald McDonald House Charities

SANTA CLAUS, IND. ---- Lake Rudolph Campground & RV Resort has donated \$4,500 to the new Ronald McDonald House in Evansville, Indiana.

The donation is the result of a partnership that Lake Rudolph Campground & RV Resort and McDonald's formed for the 2009 season of the Santa Claus Land of Lights. Coupons for the family Christmas light adventure were offered at various McDonald's locations and a portion of proceeds was allocated to Ronald McDonald House Charities of the Ohio Valley (RMHC).

"We are honored to be able to assist the new Ronald McDonald House in Evansville," says Philip Koch, owner of Lake Rudolph Campground & RV Resort. "It is a wonderful facility that will help countless families."

"Since opening on January 18, 2010, our Ronald McDonald House has served hundreds of critically ill children, their families and extended families." says Kathy Scheller, Executive Director for the Ronald McDonald House in Evansville. "This wonderful donation will help assist us greatly in the coming year as we anticipate serving over 1,000 tri-state families at our home away from home."

Ronald McDonald House Charities of the Ohio Valley provides a comfortable and supportive environment for families with critically ill children. It also serves as a temporary residence near hospitals and medical facilities where family members can sleep, eat, relax and find support from other families in similar situations. For more information about the Ronald McDonald House in Evansville visit their website at www.RMHEvansville.org.

The Santa Claus Land of Lights is a 1.2 mile family Christmas light adventure located inside Lake Rudolph Campground & RV Resort in Santa Claus, Indiana. For the 2010 season the Santa Claus Land of Lights will be open from 5:00pm – 9:00pm CST starting on Thanksgiving and then Fridays, Saturdays and Sundays, through December 12. It will be open nightly December 17 through New Year's Day. For more information people may call 1-877-478-3657 or visit the website at www.SantaClausLandofLights.com.

Lake Rudolph Campground & RV Resort, located in Santa Claus, Indiana, is open daily through October. The closest camping and lodging to Holiday World & Splashin' Safari, Lake Rudolph features 218 family lodging options including rental RVs and cabins. The campground also offers over 200 full-hookup RV sites and tent sites, including 100 sites with concrete pads. Call toll free 1-877-4RUDOLPH (1-877-478-3657) or (812) 937-4458. For more information or to make online reservations visit the campground's website at www.LakeRudolph.com.